



AIRE RADIO NETWORKS LAUNCHES LA MUSICA EN PRIVADO CONCERT SERIES

First Concert to Feature Latino Music Superstars Luis Fonsi and Jencarlos Canela

MIAMI, FL (March 26, 2015) -- AIRE Radio Networks, a division of Spanish Broadcasting System (Nasdaq: SBSA), announced today the launch of its La Música En Privado special concert series. La Música En Privado will run during 2015 and consists of four exclusive and exciting concerts featuring performances from some of today's most popular and fastest-rising Spanish language superstars.

The first concert will take place March 26, 2015 at the Olympia Theater at the Gusman Center for Performing Arts in Miami, Florida and will feature dynamic live performances from award-winning and top-selling Latino artists Luis Fonsi and Jencarlos Canela.

"La Música En Privado is a unique concert series that will deliver captivating performances from some of the world's most renowned Latino music stars in private and intimate settings," stated Jack Hobbs, Executive Vice President of Corporate Sales of AIRE Radio Networks. "We believe these events will be truly unique and engaging experiences for music fans at the concerts as well as those listening across our radio network, streaming online, following via social media, or using our La Música mobile app. Overall, the La Música En Privado series is consistent with our goal of providing our advertising partners with attractive, multi-platform opportunities to connect their brands with highly engaged audiences."

The presenting sponsor for the four concerts is Dunkin' Donuts, America's favorite all-day, everyday stop for coffee and baked goods. Additional advertisers for the first event include Budweiser, Shop Your Way and State Farm®.

Luis Fonsi is considered the Latin Voice of Pop and is one of the most successful and award winning Latin performers, composers, instrumentalists and producers working today. Fonsi has broken international sales records and consistently reached the top of the charts through an extensive number of worldwide hits and thrilling live performances that have entertained millions of people around the world. During his remarkable 17 year career, Luis has been awarded multiple gold and platinum records for sales in Mexico, Spain, United States, Puerto Rico, Argentina, Colombia, Venezuela

and Central America. He is also the winner of a Latin Grammy award, as well as five Billboard awards, eight Lo Nuestro a Voice of Music awards, ten Premios Juventud a 2011 Cadena Dial awards and awards presented at the Festival de Viña del Mar during performances in 2004, 2009 and 2012.

Jencarlos Canela is one of the fastest rising stars in Latin music today, known for hits such as "I Love It," "Amor Quédate" (Love, Stay With Me), "Mi Corazón Insiste" (My Heart Insists) and "Dime" (Tell Me). His first album, "Búscame," entered the Latin album charts at #1 and was certified Gold within weeks of its release. In 2010, he was nominated as Best New Artist for the Latin Music Billboard Awards. He was also given a Cassandra Award for New Artist of the Year in 2011. His second album, "Un Nuevo Día," debuted at #1 on the charts in the first week of its release. His 3rd and most recent album, "JEN" was released on May, 2014. Jencarlos won Artist of the Year in the 2013 awards show Premios Juventud, and "I Love It" won the Song of the Summer award. An accomplished singer and songwriter, Jencarlos has performed for audiences in Canada, Dominican Republic, Panama, Ecuador, Puerto Rico, United States, and the French Islands including Martinique, Guyana, Guadeloupe, Nueva and Caledonia.

About AIRE Radio Networks

AIRE Radio Networks, is a minority certified division of Spanish Broadcasting System (NASDAQ: SBSA) the largest publicly traded Hispanic-controlled media and entertainment company in the U.S. AIRE Radio Networks is comprised of top-rated stations and shows attracting a broad range of quality listeners allowing advertisers to efficiently reach their target audience. AIRE Radio Networks currently covers 88% of the coveted U.S. Hispanic market with over 103 affiliate radio stations, each of our targeted networks reach 13.5 million listeners in an average week in more than 35 markets including 19 of the top 20. AIRE Radio Networks programs include radio's best DJ Alex Sensation and his *La Mezcla con Alex Sensation*; celebrated self-renovation expert Dr. Cesar Lozano and his *Por el Placer de Vivir con Cesar Lozano*; radio personality Chiquilin with his show *El Chickilin por la mañana*, Erica Vidrio and her *Potrancazo Mix*, and highly rated Alonso Romero a.k.a "El Ratón" with his *El Raton's Show*, plus 24-Hour music formats *La Raza*; *Tropical*, and *Latino Pop/AC*.

About Spanish Broadcasting System, Inc.

Spanish Broadcasting System, Inc. is the largest publicly traded Hispanic-controlled media and entertainment company in the United States. SBS owns 20 radio stations located in the top U.S. Hispanic markets of New York, Los Angeles, Miami, Chicago, San Francisco and Puerto Rico, airing the Spanish Tropical, Regional Mexican, Spanish Adult Contemporary, Top 40 and Latin Rhythmic format genres. SBS also operates AIRE Radio Networks, a national radio platform which creates, distributes and markets leading Spanish-language radio programming to over 100 affiliated stations reaching 88% of the U.S. Hispanic audience. SBS also owns MegaTV, a television operation with over-the-air, cable and satellite distribution and affiliates throughout the U.S. and Puerto Rico. SBS also produces live concerts and events and owns 21 bilingual websites, including www.LaMusica.com, an online destination and mobile app providing content related to Latin music, entertainment, news and culture. For more information, visit us online at www.spanishbroadcasting.com.

About State Farm®

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