

SBS Announces Invitation-Only Performance of Spanish Rock Superband Mana in New York City

MIAMI, May 6, 2015 (GLOBE NEWSWIRE) -- AIRE Radio Networks, a division of Spanish Broadcasting System, Inc. (Nasdaq:[SBSA](#)), announced today the second installment of its "La Musica En Privado" concert series.

The event will feature an exciting live performance by Maná, the most successful Spanish Rock band of all time. Maná will take to the stage on Monday, May 11, 2015 at the Hammerstein Ballroom in New York City.

"The first event in our "La Música En Privado" concert series was a resounding success and we are thrilled that our second outing gives lucky SBS listeners and clients the opportunity to connect with Maná at the historic Hammerstein Ballroom," stated Jack Hobbs, Executive Vice President of Corporate Sales of AIRE Radio Networks. "Throughout Maná's long and distinguished artistic career, they have entertained fans with thrilling live performances that include some of the most popular Spanish-language rock songs of all time."

The presenting sponsor for the four-concert series is Dunkin' Donuts, America's favorite all-day, everyday stop for coffee and baked goods. Additional advertisers for the concert include Shop Your Way, Cerveza Montejo and Boost Mobile.

"La Música En Privado" is a unique concert series featuring captivating performances from some of the world's most renowned Latino superstars in private and intimate settings. The series will run throughout 2015 and consists of concerts in Miami, New York City, Chicago and Los Angeles all of which are produced by SBS's concert division, SBS Entertainment. The first full-to-capacity event was held in Miami on March 26, 2015 and featured singing sensations Luis Fonsi and Jencarlos Canela.

Based on the success of these private, invitation-only shows, AIRE envisions continuing these live concerts into 2016 and beyond – offering advertisers and audiences an unparalleled opportunity to enjoy the best in Latino entertainment.

Maná is one of the most successful Spanish-language rock bands of all-time. During their long and legendary career, Maná has earned four Grammy Awards, seven Latin Grammy Awards, five MTV Video Music Awards Latin America, six Premios Juventud awards, fourteen Billboard

Latin Music Awards and fifteen Premios Lo Nuestro awards. The band has released nine studio albums that have sold over 40 million copies worldwide and has set concert attendance records across Latin American and in their native Mexico. Maná was formed in 1986 and its first album "Maná" was an anchor in the "Rock en tu idioma" (Rock in your language) movement. The band's latest album, "Cama Incendiada" was released to wide acclaim earlier this year.

About AIRE Radio Networks

AIRE is a bona-fide minority certified division of Spanish Broadcasting System, Inc. (Nasdaq:[SBSA](#)). The radio network currently covers approximately 28% of the coveted U.S. Hispanic market with over 100 top-rated affiliated in over 35 markets. AIRE's premier syndication lineup includes a cross-section of the most-listened-to personalities in the Spanish radio industry.

About Spanish Broadcasting System, Inc.

Spanish Broadcasting System, Inc. is the largest publicly traded Hispanic-controlled media and entertainment company in the United States. SBS owns 20 radio stations located in the top U.S. Hispanic markets of New York, Los Angeles, Miami, Chicago, San Francisco and Puerto Rico, airing the Spanish Tropical, Regional Mexican, Spanish Adult Contemporary, Top 40 and Latin Rhythmic format genres. SBS also operates AIRE Radio Networks, a national radio platform which creates, distributes and markets leading Spanish-language radio programming to over 100 affiliated stations reaching 88% of the U.S. Hispanic audience. SBS also owns MegaTV, a television operation with over-the-air, cable and satellite distribution and affiliates throughout the U.S. and Puerto Rico. The Company also produces live concerts and events and owns 21 bilingual websites, including www.LaMusica.com, an online destination and mobile app providing content related to Latin music, entertainment, news and culture. For more information, visit us online at www.spanishbroadcasting.com.

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