

AIRE RADIO NETWORKS LAUNCHES LA MUSICA EN PRIVADO CONCERT SERIES

AIRE Radio Networks, a division of Spanish Broadcasting System (Nasdaq: SBSA), announced today the third installment of its La Musica En Privado special concert series. La Música En Privado was launched in March 2015 and consists of four exclusive and exciting concerts featuring performances from some of today's most popular and fastest-rising Spanish language superstars.

The third concert will take place September 23, 2015 at Club Volkan in Chicago, Illinois and will feature a dynamic live performance from award-winning and top-selling Regional Mexican Band, Banda Los Recoditos.

So far in 2015, La Musica En Privado has proven to be a unique concert series and experiential platform that has delivered three captivating performances from some of the world's most renowned Latin music stars. These included Luis Fonsi, Jencarlos Canela and Maná. Based on consumer and brand support, our En Privado platform has proven to be a truly unique and engaging omnichannel experience for music fans as well as those listening across our radio network, audio and video streaming, social media, and thru La Musica mobile app.

"With the integration of sponsors in the U.S. – Dunkin' Donuts, Montejo Beer, Shop Your Way and State Farm, we proved once again to be one of the leading audio media companies offering very engaging content to Hispanic consumers all over the United States" said Joe Mackay, Executive Vice President of National Network Sales of AIRE Radio Networks.

About Banda Los Recoditos:

Banda los Recoditos is a Regional Mexican band from Mazatlan, Sinaloa and was founded in 1989 by friends and family members of Banda el Recodo by Cruz Lizarraga. Alfonso Lizarraga and Pancho Barraza were the first vocalist out of more than a dozen bandmembers. They have released over 20 albums since 1989, and have become one of the most popular bands to date.

Around 1999, the band had to change their name to 'Vuelta De Rio,' and recorded three albums: "Banda Vuelta de Rio," "Puro Exitos" and "Entre la Vida y el Alma. In 2010, the band released their album Ando Bien Pedo!, featuring the single of the same title, which became a number-one hit in the Billboard Hot Latin Songs chart. Currently, they're promoting their new single "Hasta Que Salga el Sol" in the U.S and "Me Sobrabas Tu" in Mexico, which both are from their most current album, "Sueño XXX."

About AIRE Radio Networks

AIRE Radio Networks, is a minority certified division of Spanish Broadcasting System (NASDAQ: SBSA) the largest publicly traded Hispanic-controlled media and entertainment company in the U.S. AIRE Radio Networks is comprised of top-rated stations and shows attracting a broad range of quality listeners allowing advertisers to efficiently reach their target audience. AIRE Radio Networks currently covers 88% of the coveted U.S. Hispanic market with over 103 affiliate radio stations, each of our targeted networks reach 13.5 million listeners in an average week in more than 35 markets including 19 of the top 20. AIRE Radio Networks programs include radio's best DJ Alex Sensation and his La Mezcla con Alex Sensation; celebrated self-renovation expert Dr. Cesar Lozano and his Por el Placer de Vivir con Cesar Lozano; radio personality El Raton with his show El Raton y Su Vacilon, , plus 24-Hour music formats La Raza; Tropical, and Latino Pop/AC.

About Spanish Broadcasting System, Inc.

Spanish Broadcasting System, Inc. is the largest publicly traded Hispanic-controlled media and entertainment company in the United States. SBS owns 20 radio stations located in the top U.S. Hispanic markets of New York, Los Angeles, Miami, Chicago, San Francisco and Puerto Rico, airing the Spanish Tropical, Regional Mexican, Spanish Adult Contemporary, Top 40 and Latin Rhythmic format genres. SBS also operates AIRE Radio Networks, a national radio platform which creates, distributes and markets leading Spanish-language radio programming to over 100 affiliated stations reaching 88% of the U.S. Hispanic audience. SBS also owns MegaTV, a television operation with over-the-air, cable and satellite distribution and affiliates throughout the U.S. and Puerto Rico. SBS also produces live concerts and events and owns 21 bilingual websites, including www.LaMusica.com, an online destination and mobile app providing content related to Latin music, entertainment, news and culture.